

## NETCOMM WIRELESS ENTERS U.S. MARKET WITH SYNEX AND VERIZON WIRELESS

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**5 November 2013 (Sydney): NetComm Wireless Limited (ASX: NTC)** today announced a strategic distribution agreement with SYNEX Corporation (NYSE: SNX), a leading distributor of IT products and services, to deliver wireless Machine-to-Machine (M2M) devices to Verizon Wireless' sales channel, as well as leading US resellers and system integrators through SYNEX' MOBILITYSolv group. SYNEX is a Verizon Wireless distributor that plays a key role in supplying NetComm Wireless' newly launched M2M CDMA Router (NWL-11) to the U.S. market.

The NWL-11 was recently certified for exclusive use on the Verizon Wireless network and is the first NetComm Wireless product to be offered through SYNEX in the U.S. It is designed to connect remote assets and equipment to Verizon's high-speed network for real-time monitoring and control. This addresses the escalating demand for simple, efficient and economical wireless M2M communications across verticals such as transportation, utilities, financial services, health, security and retail.

The NWL-11 shares the same features of the recently launched Vodafone MachineLink 3G. Enterprise customers can use the NWL-11 for the US market and Vodafone's MachineLink 3G for markets outside the US making it an ideal solution for global M2M deployments.

"Growing our M2M business in the U.S. is one of our key strategic priorities and our relationship with SYNEX significantly strengthens our position and extends our reach across North America," said David Stewart, CEO and Managing Director, NetComm Wireless. "This new collaboration, combined with the launch of our two flagship M2M devices with wireless heavyweights, Verizon Wireless and Vodafone, will ensure greater M2M efficiencies for industry and enterprise applications across the U.S. and globally".

Adnon Dow, Vice President, Global Mobility Solutions Unit, SYNEX Corporation added, "SYNEX has built strong market penetration across diverse vertical sectors, and by joining forces with NetComm Wireless our resellers can effectively meet the growing demand for open non-proprietary platform M2M technologies with the flexibility to support specific business functions such as energy management, temperature control, sea level monitoring, patient observation and asset tracking.



## **Product overview - M2M CDMA Router (NWL-11)**

The NWL-11 is designed for plug and play Ethernet IP connectivity, its lightweight, compact design makes it suitable for a broad range of M2M applications. The device incorporates state-of-the-art M2M software features; internal antennas - with an external antenna option, flexible mounting options, wide temperature range and flexible powering options.

The device enables you to remotely connect your assets, premises or equipment to gather real-time business insight and streamline your business operations. The routers open Linux operating system and Software Development Kit (SDK) offers the capability to install custom software applications within the substantial on-board flash memory. The device also allows remote system monitoring, remote diagnostics, remote configuration and firmware updates over the air.

## **About NetComm Wireless Limited**

NetComm Wireless Limited (ASX: NTC) is a leading developer of innovative broadband products sold globally to major telecommunications carriers, core network providers and system integrators. For over 30 years NetComm has developed a portfolio of world first data communication products, and is a respected global provider of 3G and 4G wireless devices servicing the major telecommunications carrier, Machine-to-Machine (M2M) and Rural Broadband markets. NetComm's products are designed to meet the growing needs of today's data-intensive home, business and industrial broadband applications and customized to optimize performance in line with global network advancements. Headquartered in Sydney, Australia, NetComm has offices in New Zealand, North America and the Middle East. For more information about NetComm visit: [www.netcommwireless.com](http://www.netcommwireless.com)

**Enquiries to: Ken Sheridan, NetComm Wireless CFO and Executive Director**  
**Phone: +61 409 157 588 or email: [ken.sheridan@netcommwireless.com](mailto:ken.sheridan@netcommwireless.com)**

## **About SYNEX Corporation**

SYNEX Corporation, a Fortune 500 corporation, is a leading business process services company, servicing resellers, retailers and original equipment manufacturers in multiple regions around the world. The Company provides services in IT distribution, supply chain management, contract assembly and business process outsourcing. Founded in 1980, SYNEX employs approximately 14,000 full-time and part-time associates worldwide.

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To learn more about sourcing NetComm Wireless' NWL-11 from SYNEX Corporation in the US, email [mobilitysol@synnex.com](mailto:mobilitysol@synnex.com), call (800) 456-4822, ext 3645 or visit [www.synnex.com/mobilitysol](http://www.synnex.com/mobilitysol).